

FRANCHISE FACT SHEET RESALE

Our Vision Statement

To maximise the value of the Kwik Kopy brand by creating sustainable profits and building the recognition and integrity of the Kwik Kopy name.

Our Mission Statement

We are a customer service company which focuses on building relationships that allow us to deliver impressive design, print and communications solutions.

Franchisor Services Fee & Deposits (excluding GST)

Franchise Establishment Fee	\$28,000
Owner Training Fee	\$12,000
First years direct marketing materials	\$10,000

OTHER COSTS

Bi Annual Conference Deposit	\$150 per month x months to the next Conference – includes Sales Summit
Zenith Hub Basic	\$300 per month (excluding GST) from month 6 onwards unless the resale already has customers using it
Print Speak	\$300 per month (excluding GST) if the sales for the previous financial year are less than \$700,000. If above \$700,000 the fee is \$500 per month (excluding GST)

ROYALTY INFORMATION

Royalty:	7% of sales (excluding GST)
Marketing/ Advertising Fee:	1.5% of sales (excluding GST)
Local Marketing / Advertising Fee:	1% of sales (excluding GST)

Inventory Supplies

Negotiated with Vendor

Computer Hardware & Software

Negotiated with Vendor

Equipment (Based on the minimum equipment package as defined by Kwik Kopy)

Negotiated with Vendor

Operating Expenses Pre-Start-up

Insurances, legal and accounting fees, utility deposits etc*	\$10,000
Travel & Accommodation**	\$7,000
Bond for Lease on premises (average of 3 years at \$4,000) *	\$12,000

* Estimate

** Travel & accommodation cost are estimated for return travel to Sydney and 20 days accommodation whilst training.

Initial working capital to fund start-up will vary according to size of business purchased. Allow 45 days of sale.

Additional working capital will also be required to cover personal and living expenses if the business is not making enough profits to cover estimated Franchisee drawings.

Note: Estimated costs are Australian dollars (GST inclusive).

Please see current Disclosure Document for other variables and full details.

This Franchise Fact Sheet is intended as a guide only for prospective franchisees. This Franchise Fact Sheet does not form part of Kwik Kopy Australia's Disclosure Documentation. You should not solely rely on the information outlined in this Franchise Fact Sheet, please refer to the current Kwik Kopy Australia Disclosure Document for variations and full details.

