



Corporate Design
& Print Solutions

FRANCHISE FACT SHEET RESALE

Our Vision Statement

To maximise the value of the Kwik Kopy brand by creating sustainable profits and building the recognition and integrity of the Kwik Kopy name.

Our Mission Statement

We are a customer service company which focuses on building relationships that allow us to deliver impressive design, print and communications solutions.

Franchisor Services Fee & Deposits (including GST)

| | |
|----------------------------------------|----------|
| Franchise Establishment Fee | \$28,000 |
| Owner Training Fee | \$12,000 |
| First years direct marketing materials | \$10,000 |

OTHER COSTS

| | |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bi Annual Convention Deposit | \$100 per month x months to the next Convention (max \$2,400) |
| Zenith Hub web to Print | \$200 per month (excluding GST) from month 7 onwards unless the resale already has customers using it |
| Print Speak | \$300 per month (excluding GST) if the sales for the previous financial year are less than \$700,000. If above \$700,000 the fee is \$500 per month (excluding GST) |

ROYALTY INFORMATION

| | |
|------------------------------------|-------------------------------|
| Royalty: | 7% of sales (excluding GST) |
| Marketing/ Advertising Fee: | 1.5% of sales (excluding GST) |
| Local Marketing / Advertising Fee: | 1% of sales (excluding GST) |

Inventory Supplies

Negotiated with Vendor

Computer Hardware & Software

Negotiated with Vendor

Equipment (Based on the minimum equipment package As defined by Kwik Kopy)

Negotiated with Vendor

Operating Expenses Pre-Start-up

| | |
|-------------------------------------------------------------|---------|
| Insurances, legal and accounting fees, utility deposits etc | \$3,000 |
| Travel & Accommodation* | \$7,000 |

Initial working capital to fund start-up will vary according to size of business purchased. Allow 45 days of sale.

Additional working capital will also be required to cover personal and living expenses if the business is not making enough profits to cover estimated Franchisee drawings.

Something for everyone.



Kwik Kopy Australia Pty Ltd
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*Note: Estimated costs are Australian dollars (GST inclusive).
Please see current Disclosure Document for other variables and full details.*

* Travel & accommodation cost are estimated for return travel to Sydney and 20 days accommodation whilst training.

This Franchise Fact Sheet is intended as a guide only for prospective franchisees. This Franchise Fact Sheet does not form part of Kwik Kopy Australia's Disclosure Documentation. You should not solely rely on the information outlined in this Franchise Fact Sheet, please refer to the current Kwik Kopy Australia Disclosure Document for variations and full details.

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