



Corporate Design
& Print Solutions

Love at first site



zenith
web2print

Online print made easy



Ordering your print online has never been easier

Zenith, the Kwik Kopy Web2Print System is your new best friend.

Designed to make your day job that much easier, Zenith Web2Print offers the convenience and total control over updating and ordering all your printed materials and branded assets.

- Build a library of all your print assets
- One point of access for all of your team
- Saves time for routine repeat orders, eliminating the risk of human error
- Order 24/7 when it suits you
- System tailored to your requirements

Our team at Kwik Kopy will help you design a customised print catalogue that is fast, flexible, accessible and convenient for you and your business to use.



automated ordering

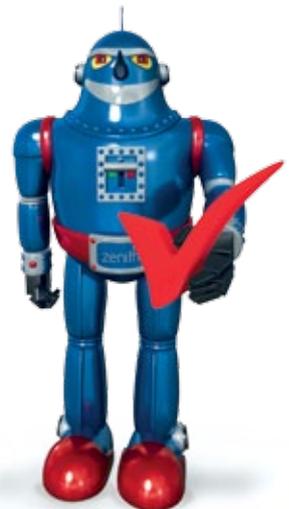


Updating your artwork online has never been easier

Zenith Web2Print allows you to manage your artwork online, giving you the ability to make changes instantly, see real time proofs and create print ready artwork all at the click of a few measly buttons.

- Protect your corporate identity
- Amend, proof and approve your artwork instantly
- Share your most up-to-date artwork with colleagues
- New collateral can be added, updated and deployed within minutes
- Control the editable content of your collateral

Zenith Web2Print enables you to deliver your branded message consistently, on time, every time!



precision accuracy



Delivering your print on time has never been easier

Zenith Web2Print simplifies the ordering and artwork approval process making impossible deadlines possible!

- Easy to set up, easy to use and easy to train
- An extension to your marketing and print procurement function
- Simplifies distribution logistics by supporting multiple delivery points
- Supports an infinite range of product and brand collateral
- Delivers consistent production quality



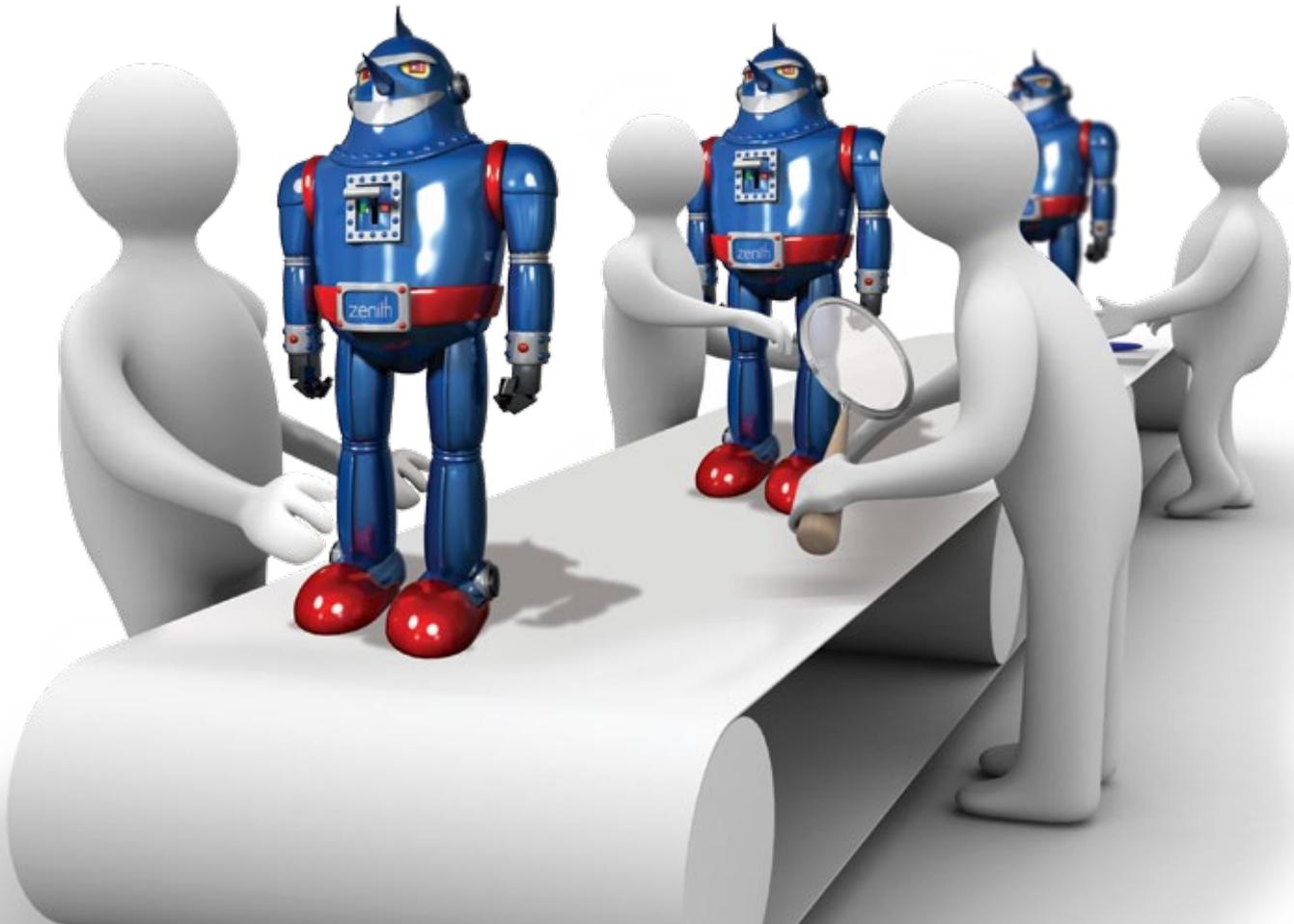
Be it posters, point of sale materials, business cards, stationery, forms, brochures, mailers, training manuals or reports, Zenith Web2Print delivers to your door faster than ever before.



rocket fast **delivery**

How Zenith Web2Print works

At Kwik Kopy we know that new technology and systems can sometime feel a bit scary. That's why each time we launch a new Zenith Web2Print customer we first plan each stage meticulously and then co-ordinate the countdown to lift off.





Audit

After a pain free assessment of your company's print requirements, we give you a straight up proposal outlining the perfect print catalogue for your business.



Set-up

We do all the hard work getting your brand's assets up online, creating user log-ons, passwords, very competitive pricing structures and simple instructions for your Zenith Web2Print users.



Test

Once compiled we rigorously test your site to ensure that the entire process will run smoothly.



Train

Before your online debut, your Kwik Kopy Account Manager will guide you and your team through the process of ordering, managing and all other aspects of your Zenith Web2Print site - making you an expert!



Track

As well as having access to your full order history, Zenith Web2Print provides full reports by cost centre and tracks the most popular items in your catalogue. Order templates can be defined to provide "set menu" style orders.

five, four, three, two, one... **lift-off**

"Every one of our 94 offices within Australia can generate their own artwork, order their own print and have it delivered directly to their own doorstep"
Graeme, National Operations Manager



- Choose from the catalogue
- Customise data fields
- Preview & approve artwork
- Track & audit orders
- Full & easily customised admin

Graeme of Ausure is sure of Zenith Web2Print

When our east and west coast businesses merged, creating 94 franchised locations across the country, we faced a logistics nightmare. Each franchisee had its own identity which inturn needed to fit under the Ausure parent brand. We became responsible for an almost infinite range of printed collateral and stationery.

We were having big problems controlling the consistency of our Ausure brand; colours not matching between printers, irregular formatting and numerous logo variations. I had to manually process each print order for every office - it soon became unworkable.

As head of national operations I needed to standardise our print catalogue and simplify the ordering and delivery process.

With Kwik Kopy we put together a corporate identity style guide. We created a co-branded Ausure print catalogue for all of our franchisees using tamper proof design templates for business cards, stationery, training manuals, leaflets - the list grew long!

We used Zenith Web2Print as a means to put all this precious material online for each of the franchisees to access. Suddenly all of our logistics issues were resolved.

It was inexpensive and painless to set up as Kwik Kopy did all the hard work.

Now each office has the ability to go online 24/7, select from our extensive catalogue, personalise and proof their artwork and place their order. The end product is delivered directly to their door quicker than ever before.

It's so simple for them to use, with fixed pricing and guaranteed brand consistency.

Our Ausure Zenith Web2Print site now runs itself and I feel confident that each order is right without the need to get involved. It's added incredible value to our brand and has made the impossible possible.



really is as easy as **one, two, three**



Features

- Secure access & transactions
- Personalised username & password for multiple business units
- Outputs PDF proofs - instant online proof
- Dynamic content editing
- Order history
- Production tracking
- Multiple shipping addresses
- Intuitive interface & data integration
- Supports all major PC & Mac web browsers
- No installation required
- Australian hosted on a multi-redundant web platform
- Dual back-up to ensure data protection
- Local support
- On-going development & functional updates



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To book a Zenith Web2Print consultation at your nearest Kwik Kopy Centre call us on 1800 084 267 or visit www.kwikkopy.com.au