



Corporate Design
& Print Solutions

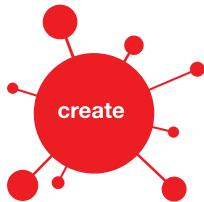
online print
made easy

zenith
ONLINE PRINT MANAGEMENT





Zenith Hub offers a secure, customised online print management system that lets you **create**, **publish**, **manage** and **track** your print materials and branded assets all from one easy-to-use interface at the touch of a button.





Creating a successful online print management system has never been easier.



Zenith Hub – online print management system is designed to make your day job easier. Our Kwik Kopy team work with you to create a customised print catalogue that is easy to use, fast, flexible and accessible.

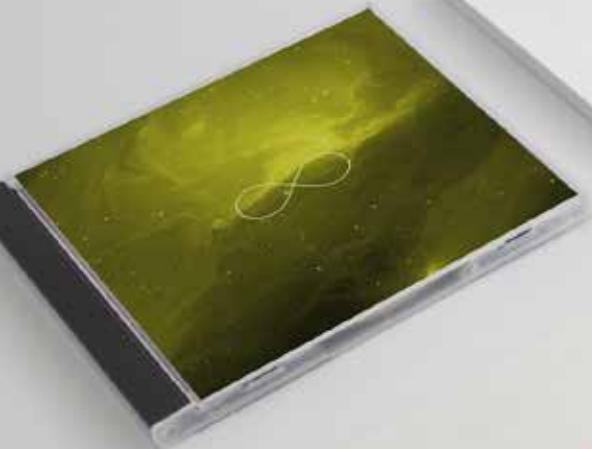
Zenith Hub creates convenience and puts you in total control with:

- A library of all your print assets.
- One point of access for all of your team.
- Time saving for routine repeat orders, eliminating the risk of human error.
- Easy to use 24/7 ordering when it suits you.
- A system tailored to your requirements.

We create an online catalogue of your artwork and brand assets to make revisions and reorders as easy as a click of the mouse.



To set up your Zenith catalogue
head over to www.kwikkopy.com.au/zenithhub



Publishing your print on time has never been easier.



Zenith Hub simplifies your ordering and artwork approval process so you can go to market quickly when required!

- Easy to set up, easy to use and easy to train.
- An extension to your marketing and print procurement function.
- Simplifies distribution logistics by supporting multiple delivery points.
- Supports an infinite range of product and brand collateral.
- Delivers consistent production quality.

Be it posters, point-of-sale materials, business cards, stationery, forms, brochures, mailers, training manuals or reports you need to publish, Zenith Hub can manage and distribute these assets from one place!

What's more, if you have branches or offices around the country, we can print and deliver your approved materials to multiple locations.



To simplify your print management and processes head over to www.kwikkopy.com.au/zenithhub



Managing your artwork online has never been easier.



Zenith Hub allows you to manage your artwork online, giving you the ability to make changes instantly, see real time proofs and create print ready artwork all within your brand guidelines:

- Store your artwork safely in your online catalogue.
- Permissions based access to materials.
- Protect your corporate identity.
- Amend, proof and approve your artwork instantly.
- Share your most up-to-date artwork with colleagues.
- New collateral can be added, updated and deployed within minutes.
- Control the editable content of your collateral.

Managing the print and distribution of your materials can be done online anytime and anywhere. All you need is a web browser.

Zenith Hub allows you to deliver your branded message consistently, on time, every time.



To take complete control over your print collateral head over to www.kwikkopy.com.au/zenithhub



An analytical report allows to estimate to the full a... both in all company, and in its divisions sep... how to predict more precisely immediate pros... development of the company at the account of prev... positive dynamics of growth.

As a result of investigation of period to do next: raise a break-even sales level, increase incomes of direct sales, reduce costs to transportation, strengthen sale divisions, carry out personnel training.

The given analyt... current situation both in all... rately. It will allow to predict more... pects of development of the company -... eration of positive dynamics of growth.

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Tracking your progress has never been easier.



Zenith Hub lets you keep track of the cost and number of your orders, order status and the most popular products in your catalogue.

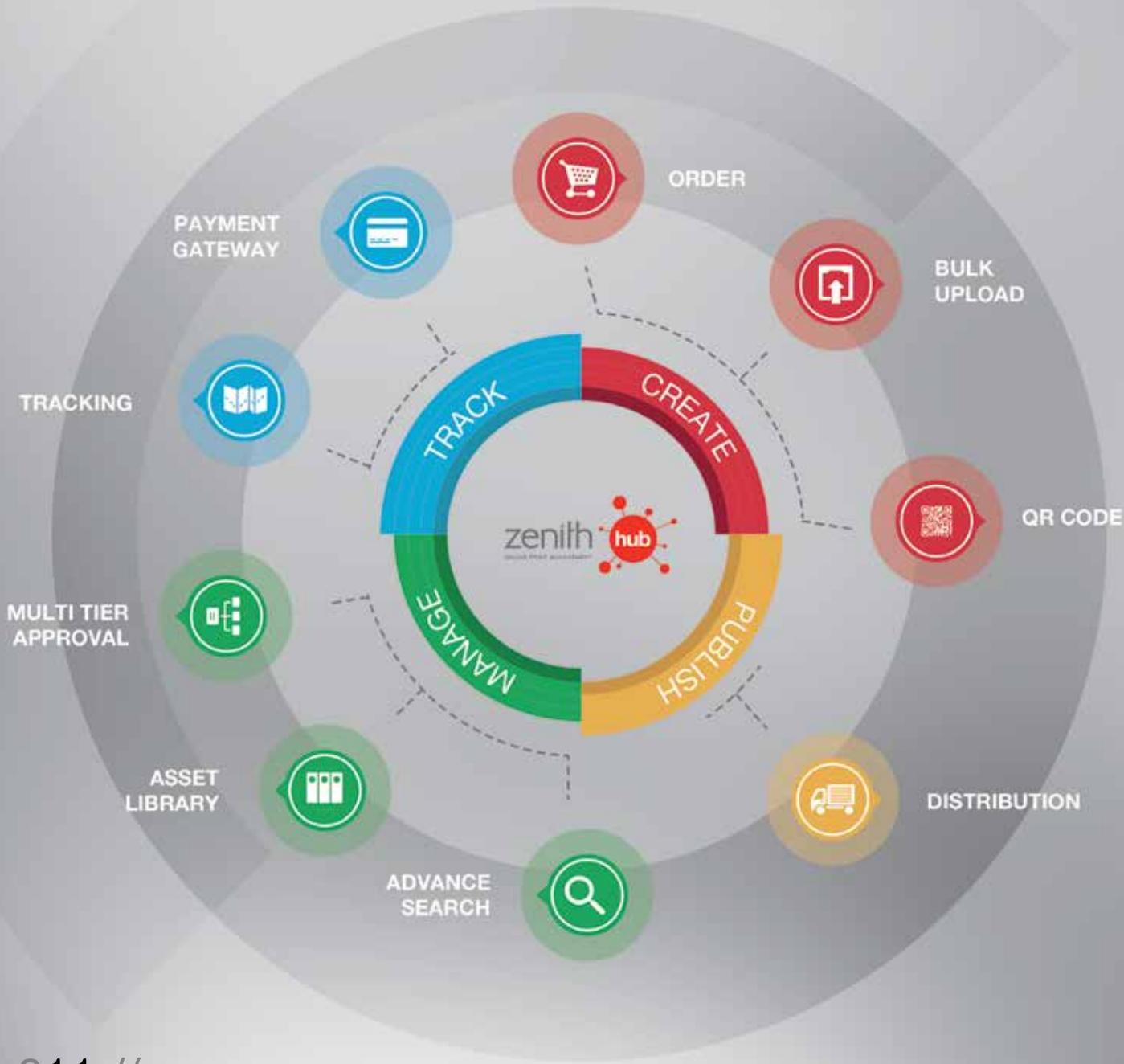
Advanced tracking tools give you:

- Control over all brand materials.
- Job progress.
- Order summaries.
- Order comparison and usage.
- Product category reports.
- Order history reports.

With Zenith Hub you get to keep track of who generated artwork, ordered print materials and even which address it's been delivered to. Zenith Hub ensures you have access to the valuable metrics required to run your business.



To easily analyse and track your printed material head over to www.kwikkopy.com.au/zenithhub



Why Use Zenith Hub?

CREATE.

ORDER.

A user-friendly customer interface and the organisation of your assets into multi-tier catalogues with accompanying product images makes it easy for you to identify what you're looking for within your catalogue.



BULK UPLOAD.

Variable data ordering saves time and allows users to upload a list to an order and bulk generate items (e.g business cards for all employees) with no quantity capping.



QR CODES.

Zenith Hub supports marketing collateral with QR codes, generating codes for materials when they are submitted for printing.



PUBLISH.

DISTRIBUTION.

Wherever the delivery address, your printed materials can be ordered 24/7 from anywhere and delivered to multiple office locations.



Why Use Zenith Hub?

MANAGE.

ADVANCED SEARCH.

Find assets quickly with an enhanced search function that indexes your assets based on a range of criteria – (e.g. find your business card print file by entering first name or contact details).



ASSET LIBRARY.

One catalogue can be created and shared between different clients or clients with multiple locations. Simply upload an asset once to your catalogue and select one or many locations to share it with.



FLEXIBLE CATALOGUE.

Move assets freely between product categories in your catalogue, meaning if you assign artwork to the wrong category you can simply move it to another, without having to delete or re-upload it.



MULTI-TIER APPROVAL.

Assign any number of approvers giving you greater sign-off control across your company. 'Approver Picker' function makes searching and selecting an approver from list easy for users.



TRACK.

PAYMENT GATEWAY.

Zenith Hub is a secure site, with payments processed immediately via a secure payment gateway, meaning your details are protected (and instant order submission to complete your print job faster).



TRACKING.

Zenith Hub lets you track your order status and provides valuable business metrics, including full reports, number of orders and most popular products in your catalogue.





Testimonial.

"The key to the success of Zenith Hub is that it allows our organisation to enhance and innovate our existing manual processes. Kwik Kopy is at the edge of this online print management technology and Zenith Hub really is the future for us."

Kim Kelloway, Head of Business Development, HLB Mann Judd.



HLB Mann Judd accountants and business advisers have been working with Kwik Kopy for over 15 years for all of their printing needs. Headquartered in Sydney, with multiple offices throughout Australia and New Zealand, HLB Mann Judd had their own processes for managing brand assets and printing between offices, but the situation could be improved and tightened.

Case Study.

In 2013, Kwik Kopy Circular Quay presented Zenith Hub, an online print management solution that would allow HLB Mann Judd to better manage their brand assets including all of their marketing stationery (business cards and envelopes) as well as their professional profiles, template forms and presentations.

Being an accounting firm, efficiency and process is a constant pursuit and Zenith Hub provides a central access point as well as a production approval process for management to maintain control of all brand assets and corporate communications sent by the firm.

Initially apprehensive about using a new piece of technology, Kim Kelloway, Head of Business Development and Clients at HLB Mann Judd, explains how Zenith Hub has exceeded expectations with not only time efficiencies but other benefits too, including:

- Tracking all of our orders - at any one time I can see jobs that are either awaiting approval or on their way from Kwik Kopy. There are no more surprises with junior staff members placing orders without my knowledge or approval.
- Production approval process - all our staff have access to Zenith so they can personalise artwork and place orders. Once placed, Zenith Hub manages the approval process engaging our internal stakeholders including the business head as well as marketing and finance. Zenith Hub notifies me as well as all other stakeholders as to the status of the job and the job is not released to Kwik Kopy for production until all stakeholders have signed off. Zenith Hub even lets me know when the job is likely to be delivered by Kwik Kopy.

- Financial Control - managing budgets between several offices in Australia and New Zealand can be a challenge, but with Zenith Hub this task has become a lot easier. At any time I can access Zenith to get a rolling report for each of our offices and at the end of the month I've got one central point for reporting up to finance and management. This makes life a lot easier, prior to Zenith Hub being implemented in our firm I was constantly chasing up branch offices via phone and email.
- Real Time - there is nothing more exciting than working in real time. Zenith Hub allows me to artwork and send amends between colleagues located both here in Australia and New Zealand as well as Kwik Kopy Centres in real time. Prior to Zenith we were sending marked up hard copies which was not only a hassle but also time consuming.



Learn how Kim enhances and innovates existing manual processes in the business.



Scan or visit kwikkopy.com.au/zenithstory



Zenith Hub at a Glance.

Zenith Hub online print management gives your company the flexibility to print on-brand print assets and marketing collateral to the tightest of deadlines.

Your commonly printed items such as business cards, stationery, brochures and other marketing collateral and branded assets are stored securely online. Authorised users can login anytime and from anywhere to order printed materials with the assurance that artwork and quality are consistent and brand compliant for delivery to any location.

Order your company's printed materials through Zenith Hub and experience the ease of online print management:

CREATE.

- A system tailored to your requirements.
- An online library of your entire print catalogue.

PUBLISH.

- View instant proofs for immediate job submission.
- Eliminate human error and ensure brand consistency.

MANAGE.

- Order 24 hours a day/365 days a year.
- Save time on repeat orders.

TRACK.

- Track your orders and ship to multiple addresses.
- View print history reports.

Zenith Hub is Perfect For:

- Product Brochures
- Business Card Templates
- Business Critical Forms
- POS Materials
- Posters
- Promotional Flyers
- Letterhead and Envelopes
- Business Stationery
- Product Packaging
- ... and so much more!



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