



Corporate Design  
& Print Solutions

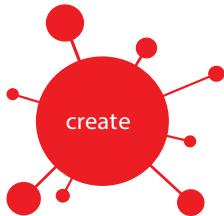
online print  
made easy

zenith  
ONLINE PRINT MANAGEMENT





**Zenith Hub** offers a secure, customised online print management system that lets you **create**, **publish**, **manage** and **track** your print materials and branded assets all from one easy-to-use interface at the touch of a button.





# Creating a successful print management system has never been easier.



Zenith Hub – online print management system is designed to make your day job easier. Our Kwik Kopy team work with you to create a customised print catalogue that is easy to use, fast, flexible and accessible.

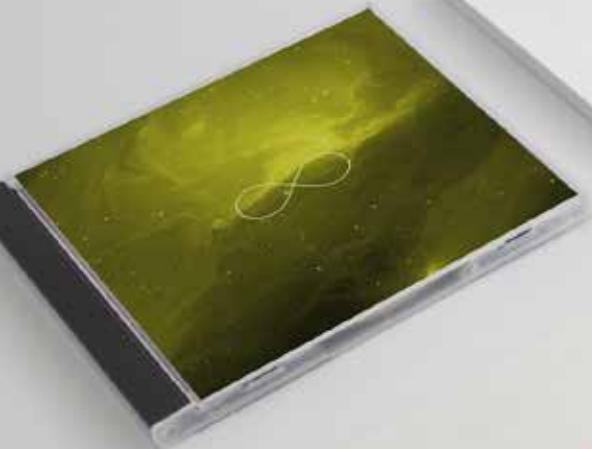
Zenith Hub creates convenience and puts you in total control with:

- A library of all your print assets.
- One point of access for all of your team.
- Time saving for routine repeat orders, eliminating the risk of human error.
- Easy to use 24/7 ordering when it suits you.
- A system tailored to your requirements.

We create an online catalogue of your artwork and brand assets to make revisions and reorders as easy as a click of the mouse.



To get started with a Zenith catalogue head over to [www.zenithhub.com.au](http://www.zenithhub.com.au)



## **Publishing** your print on time has never been easier.



Zenith Hub simplifies your ordering and artwork approval process so you can go to market quickly when required!

- Easy to set up, easy to use and easy to train.
- An extension to your marketing and print procurement function.
- Simplifies distribution logistics by supporting multiple delivery points.
- Supports an infinite range of product and brand collateral.
- Delivers consistent production quality.

Be it posters, point-of-sale materials, business cards, stationery, forms, brochures, mailers, training manuals or reports you need to publish, Zenith Hub can manage and distribute these assets from one place!

What's more, if you have branches or offices around the country, we can print and deliver your approved materials to multiple locations.



To simplify your print management and publishing head over to [www.zenithhub.com.au](http://www.zenithhub.com.au)



## Managing your artwork online has never been easier.



Zenith Hub allows you to manage your artwork online, giving you the ability to make changes instantly, see real time proofs and create print ready artwork all within your brand guidelines:

- Store your artwork safely in your online catalogue.
- Permissions based access to materials.
- Protect your corporate identity.
- Amend, proof and approve your artwork instantly.
- Share your most up-to-date artwork with colleagues.
- New collateral can be added, updated and deployed within minutes.
- Control the editable content of your collateral.

Managing the print and distribution of your materials can be done online anytime and anywhere. All you need is a web browser.

Zenith Hub allows you to deliver your branded message consistently, on time, every time.



To take complete control over your print collateral head over to [www.zenithhub.com.au](http://www.zenithhub.com.au)



An analytical report allows to estimate to the full a... both in all company, and in its divisions sep... how to predict more precisely immediate pros... development of the company at the account of prev... positive dynamics of growth.

As a result of investigation of period to do next: raise a break-even sales level, increase incomes of direct sales, reduce costs to transportation, strengthen sale divisions, carry out personnel training.

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# Tracking your progress has never been easier.



Zenith Hub lets you keep track of the cost and number of your orders, order status and the most popular products in your catalogue.

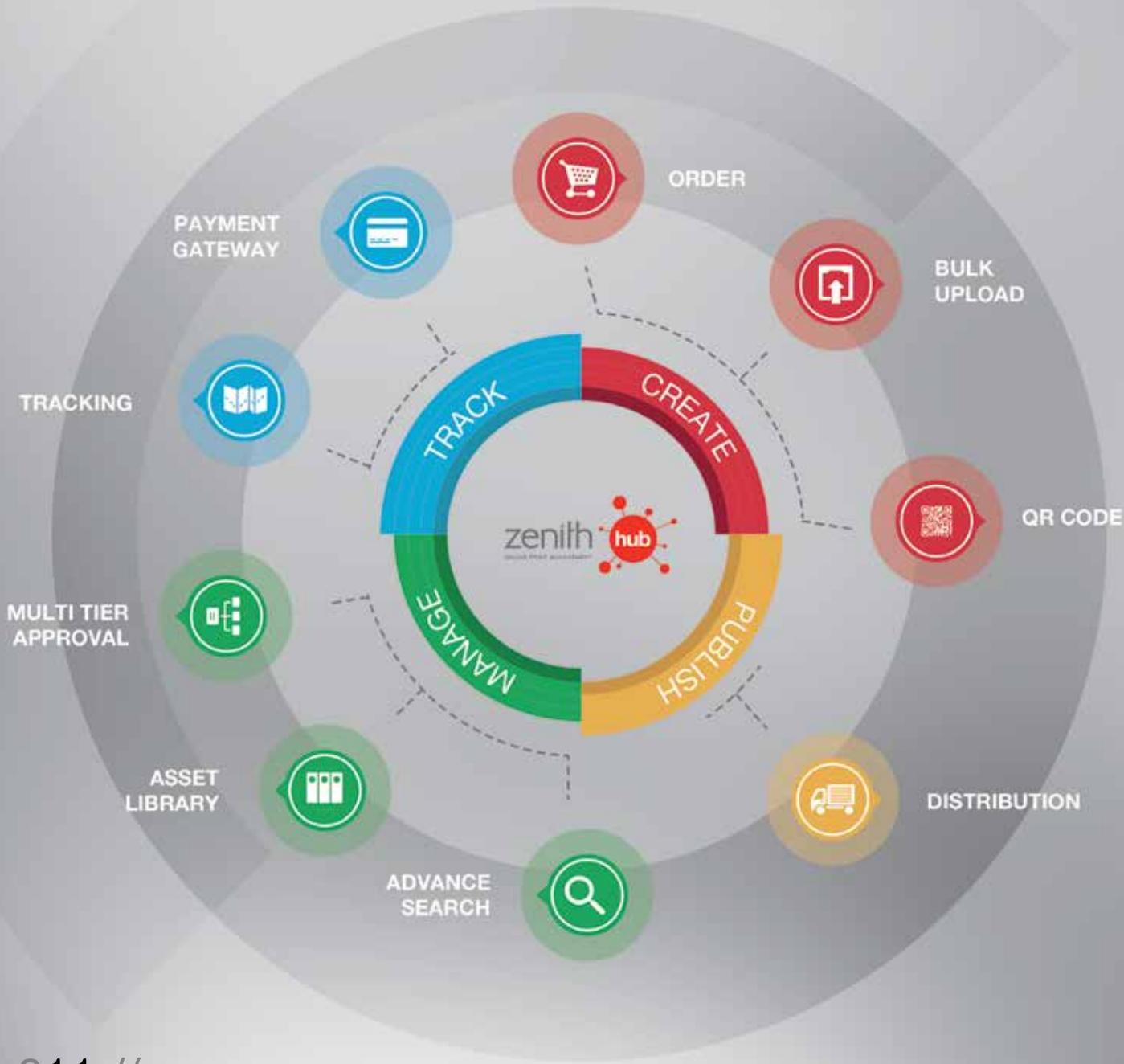
Advanced tracking tools give you:

- Control over all brand materials.
- Job progress.
- Order summaries.
- Order comparison and usage.
- Product category reports.
- Order history reports.

With Zenith Hub you get to keep track of who generated artwork, ordered print materials and even which address it's been delivered to. Zenith Hub ensures you have access to the valuable metrics required to run your business.



To easily analyse and track your printed material head over to [www.zenithhub.com.au](http://www.zenithhub.com.au)



## Why Use Zenith Hub?

### CREATE.

#### ORDER.

A user-friendly customer interface and the organisation of your assets into multi-tier catalogues with accompanying product images makes it easy for you to identify what you're looking for within your catalogue.



#### BULK UPLOAD.

Variable data ordering saves time and allows users to upload a list to an order and bulk generate items (e.g. business cards for all employees) with no quantity capping.



#### QR CODES.

Zenith Hub supports marketing collateral with QR codes, generating codes for materials when they are submitted for printing.



### PUBLISH.

#### DISTRIBUTION.

Wherever the delivery address, your printed materials can be ordered 24/7 from anywhere and delivered to multiple office locations.



# Why Use Zenith Hub?

## MANAGE.

### ADVANCED SEARCH.

Find assets quickly with an enhanced search function that indexes your assets based on a range of criteria – (e.g. find your business card print file by entering first name or contact details).



### ASSET LIBRARY.

One catalogue can be created and shared between different clients or clients with multiple locations. Simply upload an asset once to your catalogue and select one or many locations to share it with.



### FLEXIBLE CATALOGUE.

Move assets freely between product categories in your catalogue, meaning if you assign artwork to the wrong category you can simply move it to another, without having to delete or re-upload it.



### MULTI-TIER APPROVAL.

Assign any number of approvers giving you greater sign-off control across your company. 'Approver Picker' function makes searching and selecting an approver from list easy for users.



## TRACK.

### **PAYMENT GATEWAY.**

Zenith Hub is a secure site, with payments processed immediately via a secure payment gateway, meaning your details are protected (and instant order submission to complete your print job faster).



### **TRACKING.**

Zenith Hub lets you track your order status and provides valuable business metrics, including full reports, number of orders and most popular products in your catalogue.





## Testimonial.

"We have found the Zenith Hub online print management solution to be particularly effective and efficient for ordering and managing our office stationery and direct mail print requirements online. It is designed to make our day job easier, giving the Swans complete control over all our brand materials. We also have real time cost analysis reports and even print tracking data for each of our materials, meaning we always have access to valuable business metrics."

*Natalie Fagg, Swans General Manager of Membership, Ticketing and Fan Development.*



## Case Study.

*Zenith Hub makes its mark with the Sydney Swans.*

Kwik Kopy has been a proud partner of the Sydney Swans since the start of the 2013 season and the club was so impressed by the company's professional approach within the area of corporate design and print solutions, it extended the relationship for Kwik Kopy to meet its significant printing requirements.

The Sydney Swans were also given access to the innovative Zenith Hub online print management system. With the very latest technological platform, this provided the Sydney Swans with a flexible and user-friendly digital solution offering real-time editing, set pricing structures and round the clock access to print media.

Kwik Kopy helped the Swans recruit more than 31,000 members for the 2013 AFL season by producing tens of thousands of packs for existing and prospective members, including more than 30,000 copies of the club magazine and about 17,000 yearbooks.

Swans General Manager of Membership, Ticketing and Fan Development, Natalie Fagg says she has been impressed by Kwik Kopy's quality and reliability as a supply partner, with Zenith Hub proving particularly effective and efficient for their needs.

The Zenith Hub was set up to give the Swans complete control over all their brand materials. They have found it particularly effective for ordering and managing their office stationery and direct mail print requirements online. Zenith Hub also provides valuable business metrics in the form of print tracking data for each of their materials and real time cost analysis reports.





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## Zenith Hub at a Glance.

Zenith Hub online print management gives your company the flexibility to print on-brand print assets and marketing collateral to the tightest of deadlines.

Your commonly printed items such as business cards, stationery, brochures and other marketing collateral and branded assets are stored securely online. Authorised users can login anytime and from anywhere to order printed materials with the assurance that artwork and quality are consistent and brand compliant for delivery to any location.

Order your company's printed materials through Zenith Hub and experience the ease of online print management:

## Zenith Hub is Perfect For:

- Product Brochures
- Business Card Templates
- Business Critical Forms
- POS Materials
- Posters
- Promotional Flyers
- Letterhead and Envelopes
- Business Stationery
- Product Packaging
- ... and so much more!

### CREATE.

- A system tailored to your requirements.
- An online library of your entire print catalogue.

### PUBLISH.

- View instant proofs for immediate job submission.
- Eliminate human error and ensure brand consistency.

### MANAGE.

- Order 24 hours a day/365 days a year.
- Save time on repeat orders.

### TRACK.

- Track your orders and ship to multiple addresses.
- View print history reports.