



Strathpine resident wins big 'under pressure'

Local QLD Kwik Kopy customer reaps a zippy reward for loyalty

15 July 2010, AUSTRALIA: With World Cup fever coming to an end and over a thousand entries received in total, Kwik Kopy has today announced the winner of its Performance Under Pressure: When it Really Counts competition - a local resident from Strathpine, QLD.

After scratching his way through a lucky scorecard, long-time local Kwik Kopy customer Glenn Nelson became the proud owner of a brand new, limited edition Honda Jazz after spending over \$200 on designs and print services in-store during the competition phase.

"I've been coming to Kwik Kopy Strathpine for years because they always produce such high quality material, but it's competitions like these that recognise loyalty that really get people coming back. I can't wait to take my brand new prize for a spin," said Glenn Nelson.

The Performance Under Pressure: When it Really Counts competition saw over \$35,000 of instant prizes up for grabs - including the Honda Jazz and Apple MacBooks.

Collette Watson from Kwik Kopy Strathpine said; "It is great to see the major prize go to someone as deserving as Glenn. At Kwik Kopy we're always putting our customers first and it's important to acknowledge them through other incentives, such as this competition."

- Ends -

About Kwik Kopy:

Kwik Kopy Australia's aim is to deliver practical advice, graphic design and advanced online access to provide its clients with superior communication products to enhance their business. The company boasts some of the finest minds in the franchising market, as well as its franchisees who have successfully made the Kwik Kopy corporate vision work for themselves.

Press Release



Corporate Design
& Print Solutions

An independent Australian company, Kwik Kopy Australia was established in 1982 as a Master Licence holder from Kwik Kopy Corporation U.S.A. It now has 108 Centres operating throughout Australia - and is growing every day.

As a leading member of the Franchise Council of Australia & Franchise Association of New Zealand, Kwik Kopy Australia was the first Australian franchise to be accredited under the Franchise Code, holding licence number 001. It was also the first franchised printing business in Australia to achieve the impressive Quality Assurance Standard ISO9002.

The Kwik Kopy team has won numerous awards, including:

Lou Pannunzio, Kwik Kopy Ringwood – FCA Franchisee of the Year 2009

Ian Mahon, Kwik Kopy Blacktown – FCA Franchisee of the Year, 2003

Stephen Penfold, Chairman Kwik Kopy Australia – Inaugural inductee to Franchise Hall of Fame 2003

Matthew Penfold, Director Kwik Kopy Australia- Contribution to Franchising (NSW) 2003

Connie Mason, General Manager – Inaugural Women in Franchising Award 2003

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