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## Kwik Kopy Australia announces Red Flame Design Awards winner for 2009

Sydney 30 April 2009: Kwik Kopy Australia has announced the winner of its third annual Red Flame Design Awards, created to highlight the great designers employed within the Kwik Kopy Australia network.

Waleed Hassan, Graphic Designer with Kwik Kopy Alexandria, took out this year's major prize of a MacBook Pro complete with full Creative Suite (CS4) software from Adobe, announced at Kwik Kopy's annual conference held at Hamilton Island.

The Red Flame Design Award's brief was to produce an 'impact mailer' piece to develop further Kwik Kopy's commitment to environmental sustainability and the successful marketing of green services to the public. The winning Centre receives \$3,000 to develop the winning design into a marketing piece, which will then be used by the entire Kwik Kopy network.

"To win such an award means an awful lot to me and gives me an incredible boost in confidence," said Hassan. "Working with Kwik Kopy, I am learning all the time and have an incredibly strong support structure around me to encourage me to develop my design skills."

Hassan's winning design juxtaposes dry, cracked earth with the veins of a leaf, subtly reinforcing the importance of driving towards environmental sustainability and responsibility.

An external panel of design industry experts was invited to perform the final judging. "This competition forms part of our ongoing drive to develop and raise awareness of the extensive creative capability within Kwik Kopy Centres," said Richard Baker, Creative Director of Kwik Kopy Australia.

"We were delighted to see that the standard of entries was exceptionally high, demonstrating that our staff are highly committed to delivering great design solutions to our clients," he said. "Congratulations to Waleed and all the other entrants for a job very well done."



Corporate Design  
& Print Solutions

The two runners-up, Sean Leane from Kwik Kopy Canberra and Mitchell Smith from Kwik Kopy Richmond received prizes of an iPod Touch and an iPod Nano respectively.

- Ends -

**About Kwik Kopy:**

Kwik Kopy Australia's aim is to deliver practical advice, graphic design and advanced online access to provide its clients with superior communication products to enhance their business. The company boasts some of the finest minds in the franchising market, as well as its franchisees who have successfully made the Kwik Kopy corporate vision work for themselves.

An independent Australian company, Kwik Kopy Australia was established in 1982 as a Master Licence holder from Kwik Kopy Corporation U.S.A. It now has 108 Centres operating throughout Australia - and is growing every day.

As a leading member of the Franchise Council of Australia & Franchise Association of New Zealand, Kwik Kopy Australia was the first Australian franchise to be accredited under the Franchise Code, holding licence number 001. It was also the first franchised printing business in Australia to achieve the impressive Quality Assurance Standard ISO9002.

The Kwik Kopy team has won numerous awards, including:

Stephen Penfold - Inaugural inductee to Franchise Hall of Fame 2003

Matthew Penfold - Contribution to Franchising (NSW) 2003

Ian Mahon, Kwik Kopy Blacktown - Franchise Council of Australia Franchisee of the Year, 2003

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